



About GBA

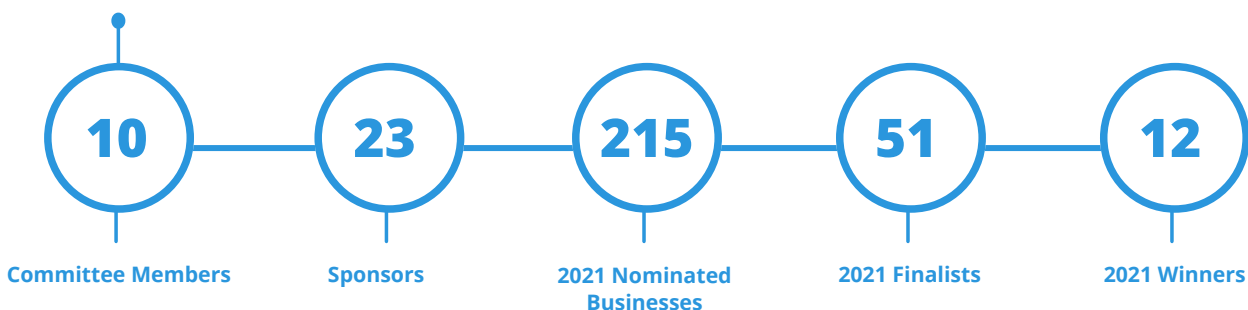
For over 24 years the Gippsland Business Awards have been celebrating the achievements of Gippsland Business. The Federation University Gippsland Business Awards are the pinnacle business awards in our region, providing a unique opportunity to showcase the successful endeavours of Gippsland Business.

Each year in August an Award Presentation Dinner is held to present the awards for that year.

The Federation University Gippsland Business Awards Presentation Dinner is held the last Friday of August. Over 350 people experience a superb evening of presentations showcasing the expertise and excellence of Gippsland businesses. Throughout the night, finalists and guests dine on the finest in Gippsland food and wine.

In 2021 the Gala presentation was held on 8 October virtually due to COVID-19. There was no awards in 2020 due to COVID-19. This year the awards will be held on 26 August 2022.

Tickets sell fast each year, so make sure you book early to secure your seat at the premier event on the Gippsland social and business calendar.



Naming Rights Sponsorship

The Gippsland Business Awards has a new naming rights sponsor, with a three year commitment by Federation University.

Gippsland Business Awards Chair Graeme Sennett said: “We are thrilled we have been able to extend on our recent agreement with Federation University Business School to embark on an exciting new three year partnership with Federation University. The future of our region is dependent upon our people, businesses and institutions supporting one another, jointly celebrating our success and our fortune in living and operating in one of Victoria’s most beautiful and diverse regions.”

“We are thrilled to be embarking on an exciting new three year partnership with Federation University.”



Branding

Welcome to the Brand Guide of Gippsland Business Awards. By following the guidelines you will be guaranteed a place in branding heaven, where everything is designed beautifully and there are no distorted logos or random fonts.

Please keep this with you at all times and in case of emergency, contact the GBA Committee.

Single Line



Stacked Logo



GBA & Federation Stacked Logo



Typography

HEADINGS: Nunito - BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890 #@\$%&(!)

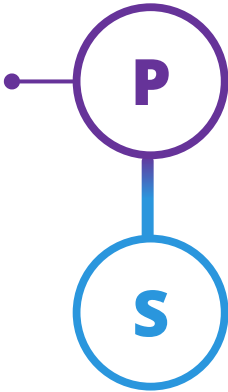
BODY COPY: Open Sans - REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890 #@\$%&(!)

Colours

CMYK: 74% • 95% • 0% • 0%
 RGB: 102 • 51 • 153
 HEX: #663399

CMYK: 73% • 29% • 0% • 0%
 RGB: 42 • 150 • 221
 HEX: #2A96DD



Primary Colour

Secondary Colour